

VPP+

Value Print Program Plus

The Brother
Value Print Program
just got a whole lot
more valuable!



Introducing the Value Print Program Plus: Now with Cloud-based Remote Monitoring and Management

For years, the Brother Value Print Program (VPP) has helped you to implement Managed Print Services (MPS) by providing competitive cost per page (CPP) pricing on Brother Genuine consumables, as well as a limited warranty extension to cover three full years of warranty coverage on select hardware models. In addition to priority call support and replacement device exchange for Major Accounts.

Now, Brother is offering the Value Print Program Plus (VPP+), which builds on to the already existing benefits of VPP by adding a cloud-based remote monitoring and management platform – free-of-charge for Brother devices.



COMPETITIVE
CPP PRICING



EXTENDED LIMITED
WARRANTY



MAJOR ACCOUNTS
SUPPORT



REMOTE MONITORING
& MANAGEMENT

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VPP⁺

Value Print Program Plus

Featuring
our Connect to
Server button
for easy cloud
set-up!



What Would This Mean for Your Business?

The addition of a MPS cloud platform provides a seamless, cost-effective, secure, and efficient way to monitor and manage virtually every aspect of the Brother print function, including enabling auto-fulfillment of consumables when the machine runs out of toner or ink.

Since this is a cloud-based solution, the installation of a Data Collection Agent (DCA) on your customers' network is not required for Brother devices, allowing for compliance with their IT security measures. To further enhance the security and encryption of customer data, the platform uses HTTPS – often used in online banking. Competitive platforms typically use SNMPv3, which creates more network traffic and is generally less secure.

The Benefits of the Value Print Program Plus:

All the benefits of the current Value Print Program, plus...

Access to a free and easy to install MPS cloud platform that delivers powerful monitoring and remote management capabilities, including:

- **Easy connection and setup** – ideal for customers with multiple business locations.
- **Auto-fulfillment of toner and supplies** – even before customers know they need it.
- **The flexibility to integrate with different print manufacturers** (some manufacturers may require a DCA to be installed on the customer's network to monitor device usage).
- **HTTPS** for data security and encryption versus SNMPv3.
- **Compliance** with customers' network security requirements.
- **Access to customer usage data** of all Brother devices supported under the program.

Are you interested

in creating stronger, more profitable customer relationships?
Reach out to us today to learn more.

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